

Ticketor

Revolutionize How
You Sell Tickets

www.TicketorOnline.com/Ticketor

Own Your Online Box Office

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Who we are:

- » We are experts in event ticketing and event marketing
- » Have been in the industry since 2007
- » Have been working with small and big companies. Have served radio stations, TV stations, venues, event promoters and artist managements.
- » Have sold tickets for small and big venues. Nokia theater, Gibson Amphitheater, etc.



What we do:

» We provide a state of the art ticketing and event marketing platform that helps you:

- > Save a lot of money
- > Get access to the money earlier
- > Look professional
- > Provide a great user experience
- > No hassle



How we do it:

» We build you a Ticketing website

- > Sell and market all your events on your own website and domain
 - + Manage and market all your events in one place

- > Use your own design, and branding
 - + Your name, logo and branding on e-tickets and the website

- > Collect sales money directly into your account as tickets are being sold
 - + Get access to the cash several days before your event
 - + No more wait till after the event
 - + Cut on investors

- > Save a lot of money on ticketing
 - + Choose how much to charge for convenience and delivery fees
 - + Do not allow 3rd parties overcharge your patrons for fees
 - + Pay only a minimal fee after your tickets sell



How we do it: (Continued)

- > Save a lot on event marketing
 - + Free email campaigns and campaign tracking
 - + Social network marketing
 - + Facebook integration
 - + Fans and patrons mailing list
 - + Provide one place for fans to connect and buy tickets
 - + Promote your website, not a 3rd party's

- > Be in full control of your events and tickets
 - + Real-time reports
 - + Real-time notifications
 - + Update event details or tickets at any time

- > Greater user experience, more sale
 - + Easy to find events, easy to buy tickets
 - + Select your seat on an interactive seating chart for assigned-seat events
 - + Access to all your past and future events from one place
 - + No CAPTCHA (Hard to read letters)
 - + No rushed check (Timers)
 - + Less fees, more sale



Your case study 2:

Ticket selling cost:

- » Event: xxxxxxx
- » Location: Crystal Ballroom (Portland - OR)

McMenamins

FIND TICKETS → DELIVERY METHOD → **BILLING INFORMATION** → CONFIRMATION

[Buy Tickets for Other Events](#) | [Add Tickets for This Event](#) | [View Shopping Cart](#)

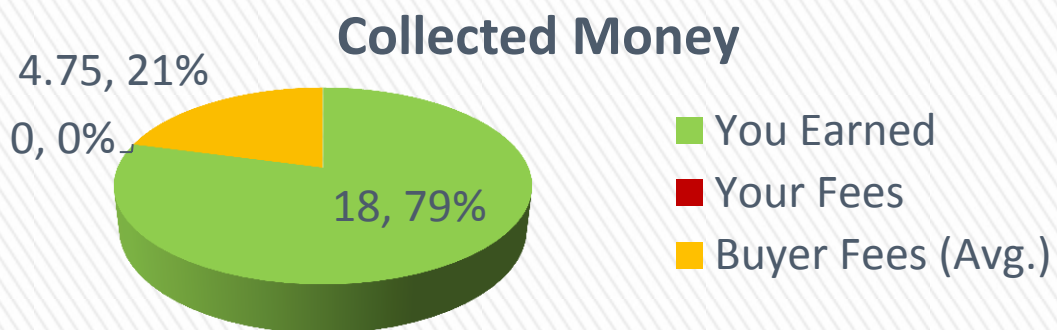
Invoice

Performance	Venue	Seat	Price	Fee	Subtotal
	McMenamins Crystal Ballroom	General Admission	Ticket Price \$0.00	Convenience Fee \$4.75	\$22.75
			Ticket Price \$18.00	\$0.00	
				Regular Mail Delivery Fee: \$4.50	
				Order Fee: \$0.00	
				Total: \$27.25	



Your case study 2:

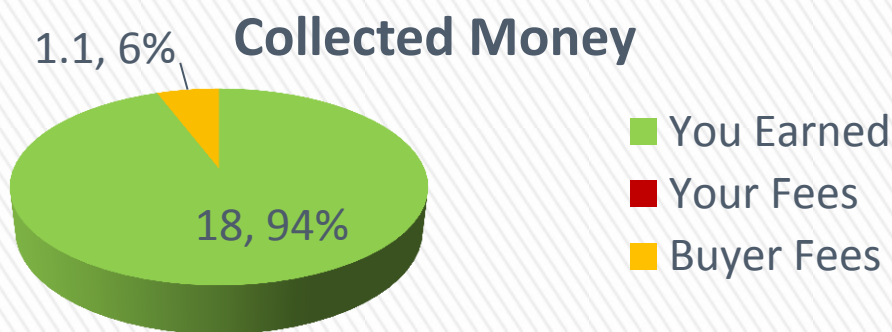
Event:	XXXXXXXXXXXXXX
Venue:	Crystal Ballroom (Portland - OR)
Selling Website:	Etix.com
Face Price:	\$18
Buyer fees:	\$4.75 (Min fee. If there is no delivery fee : \$4.5)
Promoter fee:	Unknown (Assuming 0.00)
Total cost (Apr.):	21%
User Experience:	<ul style="list-style-type: none"> • Redirect from theairbornetoxicevent.com to etix.com with a totally different design • No seat selection option • Rushed check out (5 min.) • Paid \$4.75 extra



Your case study 2:

Same event if sold using Tickeror:

Event:	XXXXXXXXXXXXXX
Venue:	Crystal Ballroom (Portland - OR)
Selling Website:	Your website/domain name
Face Price:	\$18
Buyer fees:	\$1.10 Including credit card processing fees and Assuming you transfer all fees to the buyer
Promoter fee:	\$0.0
Total cost (Apr.):	6%
Total Saving/ ticket:	\$3.65
User Experience:	<ul style="list-style-type: none">• Checkout on theairbornetoxicevent.com or a subdomain with the same branding• No CAPTCHA• No rushed check out• Paid \$1.10 extra• Seat selection even in round-table venues



You could have raised you ticket price to **\$21** without affecting buyers